



DPC Communications Department Leader – Role Description

1. DPC Vision Statement

Darebin Presbyterian Church (DPC) exists *“to see 10% of the City of Darebin deeply satisfied in knowing and serving Christ”*

The communications team plays a vital role in enabling DPC to achieve this vision because people will only find deep satisfaction in knowing and serving Christ if the gospel of Christ is communicated to them and believed by them. God spent time, effort and energy to communicate clearly to us, so we should also try to communicate clearly with our specific target demographic. The communications department is part of the Ministry M purpose area.

2. Key Outcomes

The communications department exists to:

Assist Darebin Presbyterian Church in communicating to people in our church and the wider community in clear, biblical, attractive, relevant and creative ways so that they can know and believe the gospel and stay informed about the life of our church.

This will be revealed by the following key outcomes:

- An understanding among church leaders that it matters how we present and communicate ourselves and our message.
- A strong collaboration between both church leaders and event organisers, and the communications department, particularly with the department operating as a support to the other M purpose areas (Mission, Membership, Maturity, Mercy, Magnification).
- A growing team of creative and technical people working together within the communications department.
- An increasing unity and consistency of presentation across the church’s various documentation, promotional material and digital platforms.

3. Specific Tasks

- Serve as the main contact person for the communications department or supervise and support the person in that role.
- Supervise and support the communication's department's team leaders and, as necessary, individuals in the department who are not part of a team.
- Supervise the projects of the communications department.
- Give guidance to team leaders and general church leaders on DPC's approach to communications.
- Submit annual budget.
- Identify potential members and see that they are recruited through DPC's established processes.

4. Support and Accountability

The communications department is part of the Ministry M Team and, as such, the department leader reports directly to the Ministry M Leader (currently Adam Humphries).